Faculty Development Program (Online Mode) - Sponsored Project

Techno- Entrepreneurship Training Program
September 15 – September 19, 2022

Jointly organized by
E&ICT Academy IIT Roorkee and IEEE Uttar Pradesh Section

Course Contents

- Entrepreneurship Development Process
- Problem-solving sessions
- Real-time analysis
- Techno- Managerial Case Studies
- Personal experiences cum Challenges faced by Successful Entrepreneurs.
- Strategies to learn for beginners & a win-win game of Entrepreneurship.
- Business Opportunity Identification: Sources of Information
- Promoting Innovative Ventures: Role of Technology Business Incubator (TBI)
- IPR, Patent, Copyrights, Trade Marks and Industrial Management
- Financial Management in MSME
- Cost of Project, Sources of finance, Profitability
- Action Plan & Feedback

Chief Investigator, EICT IITR

Prof. Sanjeev Manhas
IIT Roorkee

Chairman, IEEE U.P Section

Prof. Satish Kumar Singh
IIIT Allahabad

Project Coordinator

Dr. Pragya Singh
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Speakers

1. **Prof. Santosh Rangnekar**, Department of Management Studies, Indian Institute of Technology, Roorkee

2. **Prof. Saji k Mathew**, Department of Management Studies, Indian Institute of Technology, Madras

3. **Dr. Shailendra Kumar**, Head-Department of Management Studies, IIIT- Allahabad

Programme Features

The members develop and can systematically apply an entrepreneurial way of thinking that will allow them to identify and create business opportunities that may be commercialised successfully.

- Have the ability to discern distinct entrepreneurial traits
- Know the parameters to assess opportunities and constraints for new business ideas
- Understand the systematic process to select and screen a business idea
- Design strategies for successful implementation of ideas
- Entrepreneurship Development Process

Registration Details

Registration Link
https://forms.gle/Pbdaf7zLZqM3CMxo6

Last Date for Registration
September 08, 2022

Registration fee	Amount (including GST)
Faculty / Ph.D. Scholars / UG/PG Students	Rs. 250/- (18% GST inclusive)
Faculty / Ph.D. Scholars / UG/PG Students (IEEE Members)	Rs. 200/- (18% GST inclusive)

Please click for payment of registration fees
https://eict.iitr.ac.in/instruction-for-payment/

For more details, please visit: https://eict.iitr.ac.in/techno-entrepreneurship-training-program/

Contact Us

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