INDIAN INSTITUTE OF INFORMATION TECHNOLOGY ALLAHABAD

Devghat, Jhalwa, Prayagraj - 211 015 (U.P.) INDIA E-mail: info.purchase@iiita.ac.in,
Phone: 0532-2922174, 2922285, 2922081

EXPRESSION OF INTEREST BY EDU-TECH PARTNERS FOR OFFERING ONLINE DEGREE/DIPLOMA/PG-DIPLOMA ACADEMIC PROGRAMS AT IIIT ALLAHABAD

IIIT Allahabad is an Institute of National Importance established by the Ministry of Education, Govt. of India, through an Act of the Parliament.

IIIT Allahabad invites Expressions of Interest from experienced, established and academically as well as financially sound service providers/Edu-Tech Companies for supporting the design, delivery, operationalization and management of its envisaged academic degree/diploma Programs such as eM.Tech, eMBA, e-PG Diploma, etc. in online mode. Such online academic programs may encompass in future a diversity of other UG/PG/PG Diploma & Certificate Courses as per requirement of the Institute with approval of the Competent Authority from time to time. The service provider/Edu-Tech Company is expected to provide support in terms of program management, digital marketing and learners' enrollment, learner support, technology platform and operational support under the supervision and regulatory control of IIIT Allahabad.

All reputed, registered service providers/Edu-Tech companies are encouraged to participate in the EOI. The general terms and conditions for the service provider are annexed in Annexure-I. The service provider//Edu-Tech companies should have sufficient proof of resources to cater the needs of the service.

The EoI document is available online at IIIT Allahabad website i.e. www.iiita.ac.in.

The complete EoI from eligible service providers/Edu-Tech companies shall reach the office of the Deputy Registrar, Stores and Purchase at IIIT Allahabad by Speed Post or physically at Tender Box kept in the purchase section at not later than 17.00 hrs on **05 December' 2026.** Postal delay will not be entertained.

The Deputy Registrar (Stores & Purchase),

Indian Institute of Information Technology Allahabad,

Devghat, Jhalwa, Prayagraj – 211 015, U. P.

Any EoI submitted after the specified time and with incomplete information will not be accepted. The undersigned may be contacted at dr.sp@iiita.ac.in for any genuine queries in this regard.

Canvassing in any form will not be entertained and lead to blacklisting of the firm/organization in the institute.

Deputy Registrar
Stores & Purchase, IIIT-A

Encl.:

(i) Annexure I:- EOI cum general conditions.

(ii) Form I:- Details of firm/organization offering bid.

(iii) Form II:- Compliance form.

(iv) Annexure II:- Role of Service Provider

(v) Annexure III:-Short Listing Criteria

* We can also go for the empanelment of Service providers/Edu-Tech Partners.

INDIAN INSTITUTE OF INFORMATION TECHNOLOGY ALLAHABAD
Devghat, Jhalwa, Prayagraj - 211 015 (U.P.) INDIA E-mail: info.store@iiita.ac.in,
Phone: 0532-2922174, 2922285, 2922081

ANNEXURE-I: EOI CUM GENERAL CONDITIONS

A. SERVICE PROVIDER/EDU-TECH COMPANY ELIGIBILITY CRITERIA:

The interested firm/organization should be an Indian individual business entity (company/ proprietorship/ firm) available with the following:

1. Registered legal entity in India.
2. The interested firm/organization should have at least 05 years of experience in associating with the online Degree/Diploma/PG-Diploma program (s) with minimum one collaboration/ partnership presently operational/functional with Institute of National Importance/CFTI. The firm must provide one work order and its corresponding course completion certificate.
3. Copy of PAN/TAN and G.S.T. registration certificate.
4. The Service Provider should not have been blacklisted by any institute of repute.

B. SCOPE OF WORK:

1. Students' Academic Life Cycle Management Platform a.k.a LMS and relevant technology platform.
2. (Digital) Marketing and student acquisition/enrollment.
3. Learner support services.
4. Live class support and recording.
5. Assessment and proctoring support (if required).
6. Industry engagement support.
7. Program analytics and reporting.
8. Any other facet that will be decided from time to time

All academic decisions shall remain exclusively with IIIT Allahabad.

C. BID EVALUATION PROCESS:

All the interested parties/vendors/firms must meet the criteria mentioned at Annexure-I(A), before they apply for the EOI. The bidding parties meeting the criteria must enclose their supporting documents along

with their technical proposal failing which their proposal will be summarily rejected and will not be considered any further.

Participating parties/vendors/firms shortlisted in pre-qualification will be invited for making Demonstration-cum-presentation in presence of the designated Evaluation Committee of IIIT Allahabad, Prayagraj in physical/online mode, they will be given a slot of fixed time period at a later date.

The Evaluation Committee will see the presentation proposed by the bidder and assess competency of the party/vendor/firm, their capacity of understanding the needs and sensitivity to provide services to IIIT Allahabad.

Technically qualified firms will be invited to participate in further tendering processes. The mode of post EOI tendering process ie. Limited/Open will be decided by the Institute later on based on response of EOI.

D. TERMS & CONDITIONS:

Right to Re-invite/terminate the EOI process

This EoI is not an agreement and does not imply/constitute an offer, invitation, solicitation or commitment by IIIT Allahabad to empanel, select or award any contract to any interested party.

Director, IIIT Allahabad may re-invite/terminate the EOI process at any time without assigning any reason. Director, IIIT Allahabad makes no commitments, expression or implied that this process will result in a business transaction with anyone.

Period of validity of EOI

The proposal shall remain valid till 90 days from the date of opening of EOI. However, in exceptional circumstances, IIIT-Allahabad may ask for extending the period of validity and such a request shall be binding on bidders.

FORM- I

"DETAILS OF THE FIRM/ORGANISATION OFFERING EOI"

(Write or print or type in block letters)

Tender No.: IIIT-A/_____/_____ Date.:_____

To
The Dy. Registrar,
Indian Institute of Information Technology Allahabad,
Prayargraj-211015

Dear Sir,
In response to your EOI No. _____, **EXPRESSION OF INTEREST BY ED-TECH PARTNERS FOR OFFERING ONLINE ACADEMIC PROGRAMME AT IIIT ALLAHABAD**

The details are as follows:

1.	a. Service Provider/Edu-Tech company's Name	
	b. Registered Office Address	
	c. Address for Communication	
	d. Contact Details i. Phone No. ii. Mobile No. iii. E-mail Id iv. Key contact person	
2.	Year of Establishment	

3.	Constitution of Firm/ Organization	Sole proprietorship/ Partnership /Private Ltd. / Public Ltd. / Any other		
4.	Authorized Person (Name, designation, Mobile No. & Email Id)			
5.	Details of Registration with Registrar of Companies/ Registrar of Firms in India			
6.	Organizational Structure of Company/ Firm			
7.	Registration with Government Authorities: i. Income Tax (PAN) No. ii. Goods & Service Tax No.			
8.	Yearly turnover and Net Profit of the organization during last 3 years (year wise)	FY Total	Turnover (Rs.)	Net Profit (Rs.)
		2023-2024		
		2024-2025		
		2025-2026		
9.	Antecedent: Whether the company has been blacklisted by any IIT's/ IIM's/Central Govt. / State Govt. / PSU/Govt. Bodies thereof.	Yes/No		
10.	Whether the company is under litigation/ arbitration cases during last 3 years; if yes furnish details	Yes/No		
11.	**Experience in Providing Similar Services**			
	a. Year of experience in providing services as mentioned			
	b. Association with INI's/CFTIs/ Institutes/Universities of repute			

12.	**Programme Management Capabilities**	**Year**	**Students enrolled**	**Students completed program**
	Average Completion Rate based on registration in a given programme (In percentage) in the last 5 academic years. (Attach separate sheet if required)	2021-22		
		2022-23		
		2023-24		
		2024-25		
		2025-26		
13.	**Company Capabilities**			
	a. Number of employees and			
	b. Number of programmes successfully concluded in the last five academic years with CFTI/INI's.			
	c. Number of programs initiated and running in last five academic years with INIs/CFTIs/Institutes/ Universities of repute.			

DECLARATION BY THE SERVICE PROVIDER

1. It is hereby declared that I/we the undersigned, have carefully read and understood the terms and conditions of the tender document and it is certified that all the terms and conditions of the tender are acceptable to me/us and I/we will abide by the conditions.

2. The information/documents furnished along with our technical bid are true and authentic to the best of my/ our knowledge and behalf. I/we hereby declare that our proposal is made in good faith, without collusion and fraud. No forged/tempered documents are produced with the tender form for gaining unlawful advantage. We understand that IIIT, Allahabad is authorized to make enquiries to establish the facts claimed and obtain confidential reports from clients.

3. I/we are well aware of the fact that furnishing any false information/fabricated document would lead to rejection of our tender at any stage besides liabilities towards prosecution under appropriate law.

5. Neither I/we, nor anybody on my/our behalf will indulge in any corrupt activities/practices in my/our dealing with the IIIT, Allahabad.

6. Each page of the tender document and papers submitted by me/us is authenticated, sealed and signed and I/we take full responsibility for the entire documents. I/we certify that the tender has been submitted in official tender format only and no addition/modification/alteration has been made in the original tender document.

Signature of the service provider : _____
Name and Designation: _____
Business Address : _____
_____

Place:
Date:

Authorized signatory of service provider with seal

FORM – II : BID COMPLIANCE FORM

Sr. No.	Description	Admissible certificate/ Document Attached (Yes/ No)	Page No. of Attachment
	Service Provider Eligibility Criteria		
1	Copy of firm Registration certificate		
2	Work Experience (At least 05 year of experience) at IIT's, NIT's and other INI's. The firm/Organization must provide one work order and course completion certificate for the same)		
3	Annual Turnover per annum in last 03 years (Financial Statement/Balance Sheet from a Chartered Accountant/equivalent statutory authority)		
4	Non-Blacklisted document (Self declaration)		
5	PAN/TAN/GST Registration		
6	Signed Tender Document Copy		
7	Bid Submission Form (Form-I)		
8	Documents in support of statements made against S. No. 11, 12 & 13 of Form-I.		

Note:

1. All the supporting documents attached to this form should be numbered, signed and stamped.

2. Unreadable /Incomplete certificate/documents will lead to rejection of the bid.

3. Submission of any forged , fabricated or misleading documents will result in immediate rejection of the proposal at any stage alongwith disqualification and black listing of the firm

Date:
Place: **Sign and Seal of the Service Provider**

ANNEXURE-II: ROLE OF THE SERVICE PROVIDER

The role of Service Providers will be as follows:

1. The agency shall be responsible for developing and implementing comprehensive marketing, outreach and student acquisition strategies to enhance programme visibility, generate prospective student enquiries and achieve targeted student enrolments.

2. Provide and support Program Delivery Platform, assisting in Content Creation, Repository Generation, Teaching and Learning Support tools.

3. Assist IIITA's Faculty in conceptualization and development of online degree programs and provide the market demand for the proposed courses. Provide program management software & hardware technology deployment, maintenance and monitoring.

4. Follow the IIIT Allahabad's guidelines and process for program launch, ensuring protection of the brand of the Institute.

5. Develop digital learning material in consultation with the Program coordinator(s) for live (synchronous) class dissemination. This involves content creation in the form of PowerPoint slides, reading material, and assistance in developing tutorial exercises as well as assignments.

6. Promote IIIT Allahabad's Online programs through:

A. Various web portals including Digivarsity
B. Creating and managing the micro site for the Online Programs of the IIIT-Allahabad
C. Generation of leads for the said Programs
D. Promotion of the Programs through appropriate media
E. Creation of collaterals for all campaigns
F. Follow up with the incoming leads to convert them into admissions
G. Assistance to the students for payment of fees
H. Verification of the admission forms submitted by the students
I. Compilation of the admission forms and submission of the same to the IIIT-Allahabad
J. Helping the students pay the fees online, and reconciling the same with the IIIT-Allahabad
K. Examination Support Services
L. Providing technology assistance to the students for examinations
M. Managing the Online assessments platform for seamless examinations
N. Assisting the IIIT-Allahabad in tabulation of the marks
O. Creating the remote proctoring system for Online Assessments
P. Hosting of the Content provided by the IIIT-Allahabad on a learning management system provided by the Technology Service Provider
Q. Development and hosting of a student management system for the IIIT-Allahabad
R. Facilitation for recording the live sessions and uploading them on the LMS
S. Providing synchronous and asynchronous support to the students
T. Deputing a team to program manage the operations
U. Creation of the SMS and email gateway
V. Creation and management of the payment gateway.
W. Creation of a learning management system and mobile learning platform.

7. Arrange and facilitate guest and industrial lectures if required by IIIT Allahabad Program coordinators.

8. Management of pre-enrolment, enrolment and post-enrolment. This includes providing

application management of the students, maintenance of student and program records, online and offline consultation to the students as well as email-based tracking and resolution of their queries.

9. People and process management, deployment and monitoring for conducting the program. This includes providing and supporting technologies for learning management system, enabling live streaming of lectures, recording of lectures, streaming of recorded lectures, secure database management of the digital content, provision of virtual labs, simulation of practical exercises and proctored student assessment through online platforms

10. Any other requirement related to the course must be fulfilled by the service provider

Delivery of Synchronous (Live Online) Programs

1. IIIT Allahabad Faculty will deliver lectures for live online (synchronous) programs. An online platform will be provided by the service provider where the students irrespective of their location will login from their own devices to attend the session. The platform must be accessible with all the features in all the devices.

2. All arrangements including physical setup of live streaming, its maintenance, faculty assistance and support during programs, technical troubleshooting, screen configuration and pre and post recording checks will be managed by the Service Provider.

3. The online platform accessed by the students during live sessions must have features such as current listing of the registered students, muting/unmuting the students, availability of chat facility and signaling by the students to the faculty for doubt clarification.

Software Application for Delivery of Synchronous (live online) Programs

The software applications will be provided by the service provider for Synchronous (live online) Programs. The application must support

1. Online teaching tools – live sharing and distribution of all teaching material including multi format documents and software, real time audio-visual broadcast of the lectures, availability of the archive lectures of the program as per the requirement of the Faculty/Program Coordinator.

2. Interactive Chat feature and Doubt sessions – enabling students to have an active dialog with the Faculty to ask questions and clarify doubts. The communication can be textual, and audio visual.

3. The service provider shall ensure an uninterrupted program delivery by maintaining a backup streaming server and robust disaster mechanism to minimize downtime and ensure continuity of academic activity in the event of any system failure.

ANNEXURE-III: SHORT LISTING CRITERIA

CRITERIA	MARKS
1. Experience in Providing Similar Services	**30**
2. Company Capabilities	**20**
3. Programme Management Capabilities	**15**
4. Demonstration-cum-presentation	**35**
Total Marks =1+2+3+4	**100**

<table>
<tr><th>Details of Criteria and their marks (Attach proofs wherever required)</th><th>Max Marks</th></tr>
<tr><td>

1) Experience in Providing Similar Services:

(a) Years of experience in online degree programme **(assuming November 2026 is the cut-off date) (Max Marks: 20 Marks)**

<table>
<tr><th><u>Years of experience</u></th><th><u>Marks</u></th></tr>
<tr><td>5 years to less than 7 years</td><td>15</td></tr>
<tr><td>7 years and above</td><td>20</td></tr>
</table>

(b) Number of online degrees with CFTIs/INI's **(Max Marks: 10 Marks)**

<table>
<tr><th><u>Number of CFTIs/INIs served</u></th><th><u>Marks</u></th></tr>
<tr><td>1</td><td>3</td></tr>
<tr><td>2</td><td>5</td></tr>
<tr><td>3</td><td>7</td></tr>
<tr><td>4 or more INI</td><td>10</td></tr>
</table>

Proof required: Work orders/agreements, completion certificates or certificates issued by the respective INIs indicating the online degree programme services provided.

</td><td>20+10</td></tr>
</table>

2) Company Capabilities: **10+10**

(a) Number of employees in online degrees (10 Marks)

Number of employees	**Marks**
Less than 5	0
5–10	3
11–20	5
21–30	8
More than 30	10

Proof required: Employee list indicating designation, qualification, role and employment status, supported by relevant documentary evidence.

(b) Number of Academic Programs/ Degree Programs introduced and successfully concluded during the last five academic years, including programmes currently running and programmes successfully completed. (10 Marks)

	Marks
1 program	2
2 programs	4
3 programs	6
4 programs	8
5 or more programs	10

Proof required: Program completion certificates, details of batches, or certificates issued by the respective institutions.

- Programs successfully concluded during the last five academic years shall be considered.
- Newly launched programs that are currently running shall also be considered.
- Documentary evidence, such as approval letters, prospectus, academic reports or official institutional records, must be submitted

<table>
<tr>
<td>3) Programme management capabilities:
Average Completion Rate based on registration in a given program (In percentage) in last five academic years
<table><tr><th><u>Average completion rate</u></th><th><u>Marks</u></th></tr><tr><td>Less than 40%</td><td>0</td></tr><tr><td>40% to less than 50%</td><td>3</td></tr><tr><td>50% to less than 60%</td><td>6</td></tr><tr><td>60% to less than 70%</td><td>9</td></tr><tr><td>70% to less than 80%</td><td>12</td></tr><tr><td>80% and above</td><td>15</td></tr></table>Suggested calculation:
$CompletionRate = \frac{Numberofstudentssuccessfullycompletingtheprogramme}{Totalnumberofstudentsregisteredintheprogramme} \times 100$
The average shall be calculated on the basis of aggregate registered students and aggregate successfully completed students across the relevant programmes/batches during the five academic years, rather than a simple average of individual programme percentages.
Proof required: Year-wise and programme-wise registration and completion data, duly certified by the concerned institution/client.</td>
<td>15</td>
</tr>
<tr>
<td>4) Demonstration-cum-presentation of service provider’s capability (this may include live demonstration of various capabilities)</td>
<td>35</td>
</tr>
<tr>
<td>Total Marks</td>
<td>100</td>
</tr>
</table>

NOTE: Minimum qualifying marks is 55 out of 100.