

About the Workshop

The programme provides a structured progression from research-problem formulation and basic statistical foundations to regression analysis, time-series modelling, volatility analysis, panel-data methods, cointegration, vector autoregression, and research publication.

Day 1	Foundations of Empirical Research in Management
	Basic Statistical Tools & Models
	Introduction to Time Series Analysis
	Classical Assumptions and Model Specification
Day 2	Time Series & Volatility Models
	Panel Data Analysis
	Cointegration & VAR Models
	Research Problem to Publication: A Roadmap

Resource Persons:

Dr. Shubham Kumar Verma (IICA)

Prof. Shailendra Kumar (IIITA)

Dr. Utkarsh Goel (IIITA)

Registration fee:

500 + GST = 590

<https://apply.iiita.ac.in/event/register/SUTRA2026/>

Two-Day Workshop on Statistical & Unified Techniques for Research Analysis (SUTRA-2026)

For Management Research



Friday & Saturday
November 13-14, 2026



Mode: Online (30 Seats)



ORGANIZED BY

Prof. Shailendra Kumar

Dr. Utkarsh Goel

Department of Management Studies
Indian Institute of Information Technology
Allahabad

