About the Workshop

The programme provides a structured progression from research-problem formulation and basic statistical foundations to regression analysis, time-series modelling, volatility analysis, panel-data methods, cointegration, vector autoregression, and research publication.

Day 1	Foundations of Empirical Research in Management
	Basic Statistical Tools & Models
	Introduction to Time Series Analysis
	Classical Assumptions and Model Specification
Day 2	Time Series & Volatility Models
	Panel Data Analysis
	Cointegration & VAR Models
	Research Problem to Publication: A Roadmap

Resource Persons:
Dr. Shubham Kumar Verma (IICA)
Prof. Shailendra Kumar (IIITA)
Dr. Utkarsh Goel (IIITA)

Registration fee:
500 + GST = 590

https://apply.iiita.ac.in/event/register/SUTRA2026/

Two-Day Workshop
on

Statistical & Unified Techniques for Research Analysis

(SUTRA-2026)

For Management Research

Friday & Saturday
December 18-19, 2026

Mode: Online (30 Seats)

ORGANIZED BY

Prof. Shailendra Kumar
Dr. Utkarsh Goel

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