

2 Day Certificate Programme

# Demystifying Finance

## (Finance for the Non-Finance)



**Dates:**

**22-23 September, 2017**

**Fee:**

**Rs. 2,500 (Inclusive of GST)**

**Last date of Applying:**

**September 17, 2017 (Revised)**

**Venue:**

**Department of Management Studies, IIT Allahabad.**

### Overview:

In today's world of limited resources, understanding finance and its implications on one's life has become inevitable. Finance has been taking centre stage in almost all activities and is no more confined only to business. Therefore, financial literacy has become crucial for most of the decisions in personal as well as professional life. This has attracted the attention of the non-finance people also who want to acclimatize with the key financial principles and apply them in real world context. This programme is intended to be a first step for anyone who wish to understand basic principles of finance and its linkages to decision making.

### Objectives:

The course has the objective of introducing the participants with fundamental of finance and intends to take them to a stage where they can apply this financial knowledge in everyday decision making.

Following are the key learning objectives:

- Understanding the language associated with finance
- Understanding the main components of a typical financial statement
- Understanding the basic financial decision making
- Providing basic understanding of the Indian Financial Market

### Coverage:

1. Financial Statements and Analysis
2. Time Value of Money
3. Capital Budgeting
4. Working Capital Management
5. Cost of Information of decision Making
6. Indian Financial Market

### Participant Profile:

The programme requires no prior familiarity with finance. Anyone (students, working professionals, etc.) who has interest in learning finance can be a participant.

### Pedagogy:

The program would be a mix of lecture, caselet study and experience sharing between participants and resource persons.



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**Indian Institute of  
Information Technology  
Allahabad**

### Program Coordinators:

Dr. Shailendra Kumar

Dr. Utkarsh Goel

Dept. of Management Studies

### Contact Information:

Email: [utkarsh@iiita.ac.in](mailto:utkarsh@iiita.ac.in)

M: 9648844999, 7376212828

For registration: <https://apply.iiita.ac.in/event/register/>